

Corporate Colors



Print:

Pantone 485

Cyan: 0%

Magenta: 95%

Yellow: 100%

K (Black): 0%

Web:

R: 237

G: 50

B: 37



Solid Black

- All Grays



Secondary Red
on Website and
Newsletters:

R: 174

G: 30

B: 30

Fonts

Frutiger

Roman **Bold** *Bold Italic*

Corporate Logos



"Si" is transparent.

Trademark necessary

It's about time

Tag line needs to be present under logo unless phrase is present in other forms.



"Si" and shape are transparent.